



BUILDING **WITH PURPOSE**

INTEGRITY, INNOVATION, AND IMPACT

PRESENTATION



Welcome to B369!

B369 Construction is a women led construction company specializing in sustainable building practices and community-focused initiatives, committed to fostering diversity & inclusion.





B369 CONSTRUCTION LLC

Problem worth solving



The luxury development market is often criticized for focusing solely on profitability while neglecting opportunities to make a broader societal impact. Simultaneously, rising construction costs and resource allocation often exclude vulnerable populations—such as domestic violence survivors—from accessing safe and dignified housing.

This creates a dual challenge:

1. Luxury developers are not integrating socially responsible practices into their projects, missing opportunities to build goodwill and differentiate themselves.
2. Vulnerable populations face limited access to transitional housing or long-term solutions due to lack of support from premium development efforts.



B369 CONSTRUCTION LLC



The Problem

VS.

Our Solution

Redefining Luxury Development Through Social Responsibility

B369 Construction is revolutionizing the luxury development market by blending high-end design and social impact, demonstrating that luxury and compassion can coexist.

"Luxury is not just about exclusivity; it's about creating spaces that inspire and uplift communities."

This dual focus allows B369 to set a new standard for luxury developments, proving that premium construction can lead to profound social impact without compromising excellence.

1

**Unparalleled Quality
and Customization
in Construction**

2

**Sustainability-
focused projects and
innovative green
technologies**

3

**Client oriented
through strategic
service partnerships**

4

**Community
oriented through
B369 Building
Bridges Initiative**

5

**Partnering with the U.S.
Government for Stronger
Communities**

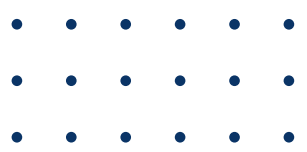


**Innovation
&
Strategy for
Community
Success**

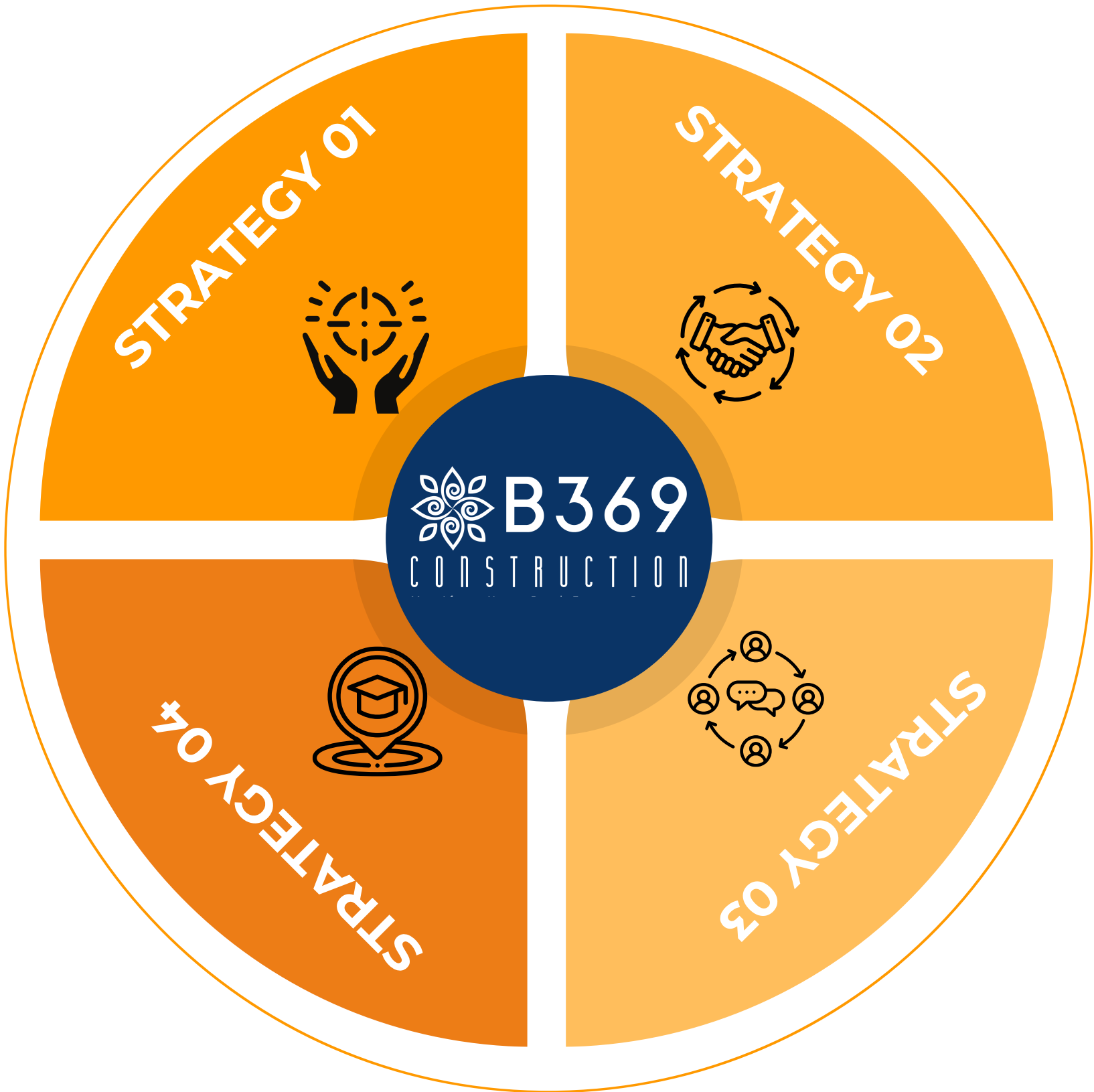
Target Market

- High-net-worth individuals seeking luxury, bespoke construction.
- Venture Capitals or Businesses requiring premium, tailored construction solutions
- Community organizations and Social housing programs
- Colleges and Trade Schools





Our Strategy: Luxury with Purpose, Impact with Design



B369 Construction's "Luxury with Purpose" campaign highlights how luxury construction can have a lasting social impact, combining bespoke services with community support initiatives.

S01 - Luxury with Purpose, Impact with Design: Opportunities for Venture-Backed Growth. - *Investor focused*

S02 - Elevating Luxury Living Through Seamless Services. - *Service Partnership focused*

S03 - With Community Organizations, B369 Construction is turning purpose into homes and impact into futures. - *Community organizations focused*

S04 - **Collaboration with colleges and trade schools.** - *Education focused*

Market Opportunity Snapshot

Venture Capital Marketing:

- Showcase measurable financial and social ROI for luxury developments, attracting impact-focused investors.

Partnerships with Like-Minded Companies:

- Build collaborations with premium service providers to enhance the luxury experience.

Community Organization Collaborations:

- Expand the reach of social initiatives through joint programs with nonprofits and advocacy groups.

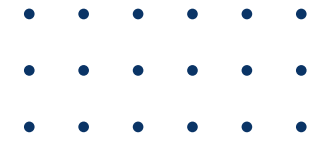
Community-Centric Partnerships:

Deepen relationships with local stakeholders to amplify B369's impact on housing, education, and sustainability.



B369

CONSTRUCTION



This is more than a business, it's a Ministry!



“ At B369 Construction, we are driven by a simple yet profound belief: we build more than just structures; **we build dreams, communities, and a lasting legacy**. As Owner of this company, I've had the privilege of working alongside a dedicated team who share my passion for excellence, integrity, and innovation. Every project we take on is a step toward creating a brighter future for the communities we serve, and now, I'm excited to invite you to be a part of this vision. ”

Betzy Vazquez

CEO/Founder



B369 Vision and Mission

- At B369 Construction, our **vision is to build a future where every project enhances communities, embraces sustainability, and elevates the standard of excellence in construction.**
- We aim to revolutionize the industry with a women's touch: integrity, innovation, equal pay and a commitment to crafting spaces that inspire, empower, and endure. Our ultimate goal is to create a lasting impact—not just through the structures we build, but through the lives we touch along the way.
- Our **mission is to deliver exceptional construction services that exceed expectations, combining luxury craftsmanship with a dedication to sustainability and social responsibility.**



OUR BADASS CULTURE

Builders – Build with integrity, doing what’s right even when no one is watching.

Adapting – Adapt to new technologies and challenges with a fearless and innovative mindset.

Driven – Drive excellence in every detail, ensuring top-quality results in all we do.

Advanced – Advance sustainability, integrating eco-friendly practices into our projects.

Support – Support our communities by giving back, empowerment and fostering inclusivity.

Service-Oriented – We build not just for today but for the future, creating lasting impact for our communities, clients, and the environment.



Proud Participants in Industry & Government Leadership



At B369 Construction, we believe that staying at the forefront of industry developments is essential to delivering the best for our clients. As demonstrated in the photo from the NAHB (National Association of Home Builders) event in Las Vegas, we're deeply engaged with the leading minds and innovations shaping the construction landscape.

Our participation in events like NAHB ensures that we stay up-to-date with cutting-edge technology, emerging trends, and sustainable practices, which we integrate into every project we undertake.

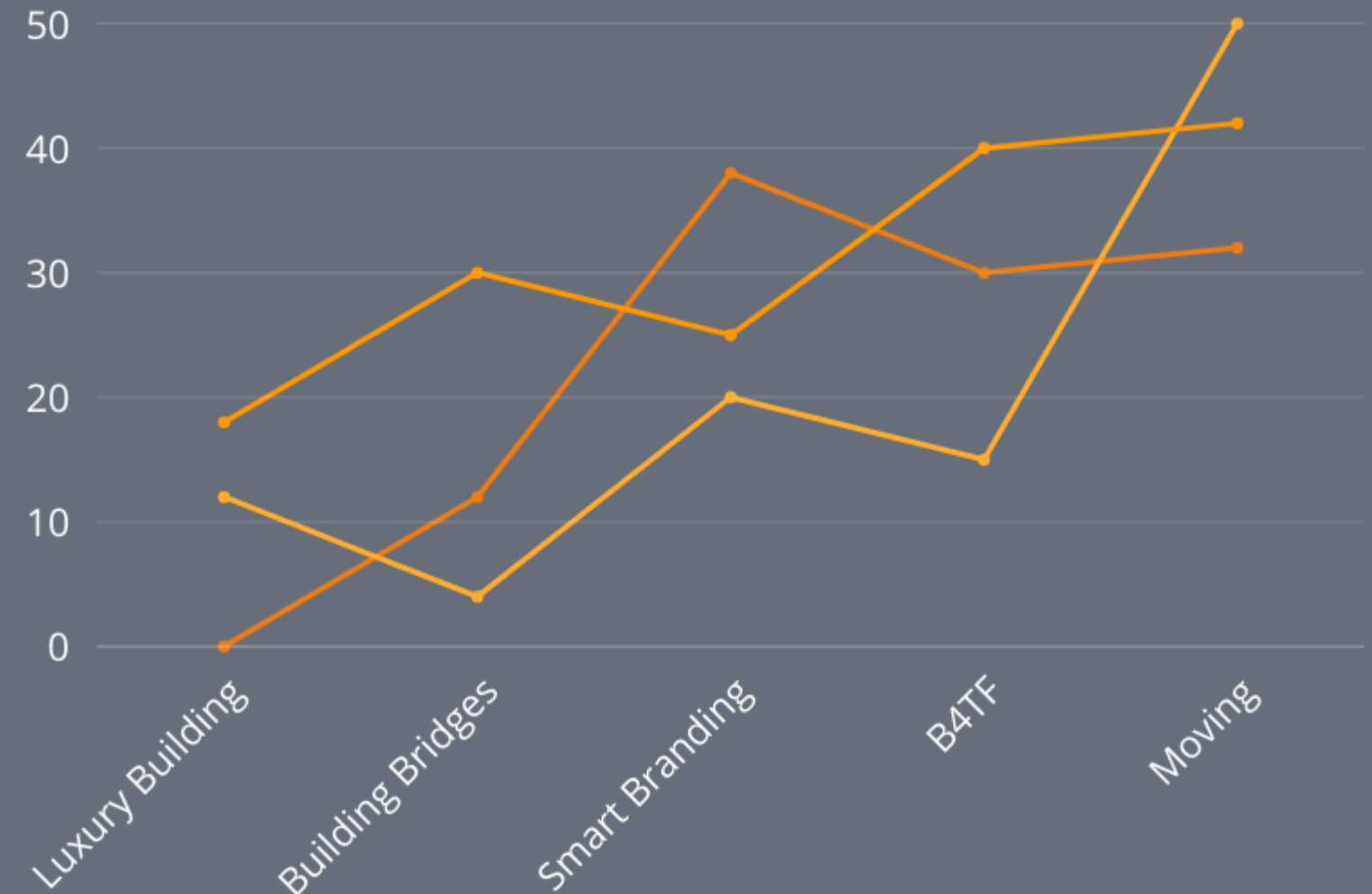
This image reflects not only our commitment to continuous learning and growth but also our passion for building relationships within the industry. By staying connected to the heart of the construction world, we're better positioned to serve our clients with innovative solutions and expert craftsmanship.



Business Direction



We expect a 15-20% annual growth over the first three years, driven by:



01 Increase brand recognition

02 Expand Building Bridges initiative

03 Blueprints for the Future Training Program

Revenue Projections

Our revenue forecast is based on a combination of market research, industry benchmarks, and historical data. We analyzed the demand for luxury construction and high-end moving services in the greater Texas area, focusing on affluent individuals and businesses seeking bespoke solutions.

To project revenue, we assumed a steady increase in clients due to our targeted marketing efforts, strategic partnerships, and referrals through community leaders and organizations.

- **Project Volume:** We estimated the number of high-end residential and commercial construction projects we can handle annually, factoring in the size and complexity of each.
- **Conversion Rates:** Based on industry averages and past performance, we projected that 10-15% of leads generated through our marketing campaigns will convert into paying customers.
- **Client Driven Partnership Services:** The partnership with Luxury Moving and Transportation is expected to generate additional revenue streams, targeting high-net-worth clients with secure, stress-free moving solutions.



**Projected
Volume**



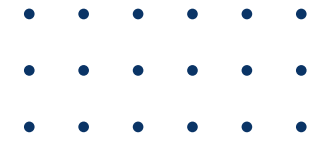
**Community
Partnerships**



**Conversion
Rates**



**Client Driven
Partnership
Services**



Profit Expectations

We expect to maintain a healthy profit margin, given our focus on high-end, custom projects that command premium pricing.

Our **target profit margin is 15-20%**, with net profits expected to grow steadily as we scale operations.

Overhead costs, while significant due to marketing and technology investments, will be offset by increased revenue from higher project volumes and moving services.



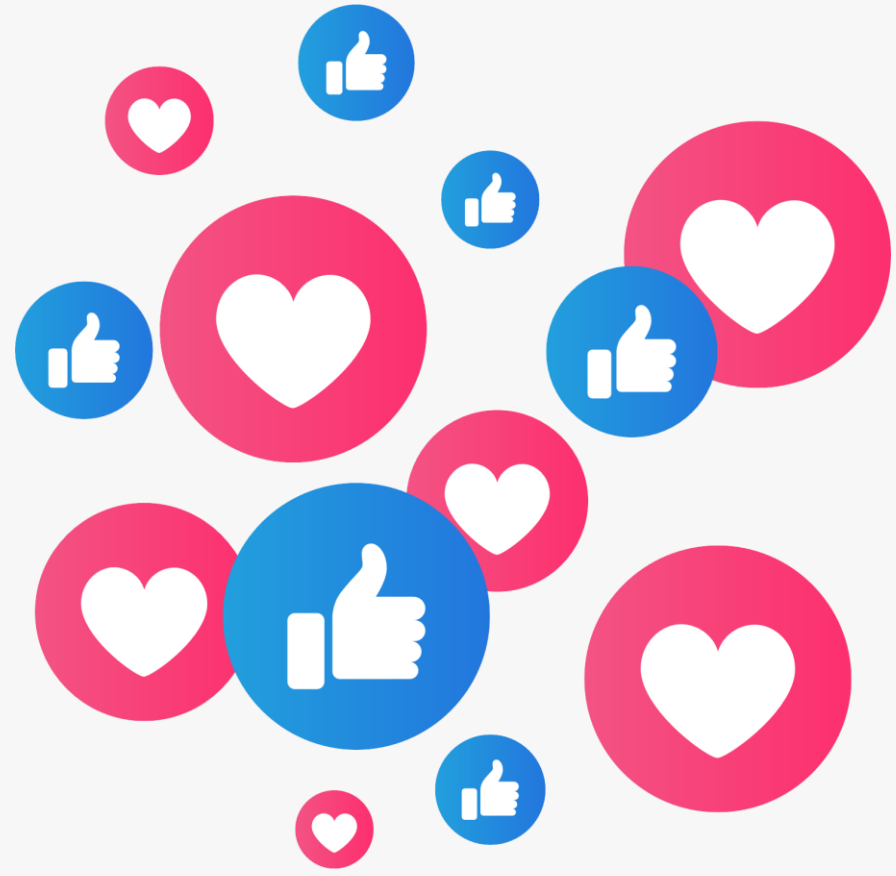
Thank you

This is not just a business opportunity—it's a movement. A movement toward a brighter, more sustainable, and inclusive future. And with your support, we can make it happen. Let's build something extraordinary, together.

b369construction.com

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 **B369**
C O N S T R U C T I O N

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